

DBA/DPA Research Proposal

The Research Proposal consisting of not more than 3 pages should cover:

- Working Title
- Research Question (aims, objectives, scope and rationale features of the research)
- Literature Review/ Theory (demonstrate command of subject area, understanding the research problem, justify the research topic and design)
- Methodology and Methods (show appropriateness of the techniques used to gather data and methodological approaches employed)
- Appropriate referencing through the Harvard System

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