

Public Disclosure of Student Achievement

Institution Name : International Institute in Geneva

Business Unit(s) included in this report: Business, International Relations, Media and Communication, Trade, Computer Science

Academic Period Covered: 2024-2025

Date Submitted: 12th November 2025

PROGRAM	RETENTION	GRADUATION
Bachelor of Arts in International Relations	77.8%	85.7%
Bachelor of Arts in Communication & Digital Media	66.7%	100%
Bachelor of Business Administration	75%	100%
Bachelor of Science in Computer Science	100%	83.3%
Bachelor of International Management	50%%	33.3%

PROGRAM	RETENTION	GRADUATION
Master of Business Analytics and AI	100%	100%
Master of Business Administration	100%	66.7%
Master of International Management*	NA	NA
Master of International Relations & Diplomacy	100%	91.7%
Master of International Trade & Finance	100%	100%
Master in Digital Marketing & Communication*	NA	NA

*The Master of International Management and the Master in Digital Marketing and Communication did not run in the 2024/25 academic year.

Terms Used

TERM	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	Percentage of students who remain at the University until the end of their degree program
Graduation	Percentage of students who graduate from the University (The percentage of all enrolled students existing in the University, within the academic year, who successfully graduated)
Attrition	Students who choose to leave the University before the end of their degree. (All students leaving the University, within the academic year, for reasons other than graduation or dismissal)