

## Public Disclosure of Student Achievement

**Institution Name :** International Institute in Geneva

**Business Unit(s) included in this report:** Business, International Relations, Media and Communication, Trade

**Academic Period Covered:** 2023-2024

**Date Submitted:** 04<sup>th</sup> March 2025

PROGRAM	RETENTION	GRADUATION
Bachelor of Arts in International Relations	81.8%	71.4%
Bachelor of Arts in Communication & Digital Media	100%	100%
Bachelor of Business Administration	87.5%	85.7%
Bachelor of Science in Computer Science	80%	75%
Bachelor of International Management	71.4%	80%

PROGRAM	RETENTION	GRADUATION
Master of Business Analytics and AI	100%	75%
Master of Business Administration	100%	100%
Master of International Management	NA	NA
Master of International Relations & Diplomacy	88.4%	82.6%
Master of International Trade & Finance	100%	81.8%
Master in Digital Marketing & Communication	100 %	75 %

\*The Master of International Management did not run in the 2023/24 academic year.

### Terms Used

TERM	DESCRIPTION AND HOW IT WAS CALCULATED
<b>Retention</b>	Percentage of students who remain at the University until the end of their degree program
<b>Graduation</b>	Percentage of students who graduate from the University (The percentage of all enrolled students existing in the University, within the academic year, who successfully graduated)
<b>Attrition</b>	Students who choose to leave the University before the end of their degree. (All students leaving the University, within the academic year, for reasons other than graduation or dismissal)