



## Public Disclosure of Student Achievement

Institution Name: International Institute in Geneva

Business Unit(s) included in this report: Business, International Relations, Media and Communication, Trade

Academic Period Covered: 2022/23

Date Submitted: 25<sup>th</sup> January 2024

PROGRAM	RETENTION	GRADUATION
Bachelor of Arts in International Relations	86%	65%
Bachelor of Arts in Digital Media	100%	100%
Bachelor of Business Administration	85%	100%
Bachelor of Science in Computer Science	89%	57%
Bachelor of International Management	78%	80%

*Cohort 2022-23*

PROGRAM	RETENTION	GRADUATION
Master of Business Administration	NA	NA
Master of International Business/Management	NA	NA
Master of International Relations & Diplomacy	100%	70%
Master of International Trade	100%	71%
Master of Arts in Digital Media	86%	85%
Master of Business Administration – Sales & Marketing	NA	NA

*Cohort 2022-23*

### Terms Used

TERM	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	Percentage of students who remain at the Institute until the end of their degree program
Graduation	Percentage of students who graduate from the Institute (The percentage of all enrolled students existing in the Institute, within the academic year, who successfully graduated)

Attrition	Students who choose to leave the Institute before the end of their degree. (All students leaving the Institute, within the academic year, for reasons other than graduation or dismissal)
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