



INTERNATIONAL  
UNIVERSITY  
IN GENEVA

E-News,  
Winter 2022

We hope you are well and keeping safe.

We are pleased to share our latest news and look forward to hearing from you.

[www.iun.ch](http://www.iun.ch)



## Student Support and Welfare



To support and improve the well-being of our student community, IUG has hired a psychologist, Christian Holyoak, who will be available to students starting this January.

Mr. Holyoak, an Australian national, is a clinical psychologist and psychotherapist for over the past 20 years and is a member of the Swiss Federation of Psychologist.

He will also provide group activities to students in areas such as stress and anxiety management. Further information on Mr. Holyoak's presence on campus will be communicated.

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## Study Abroad



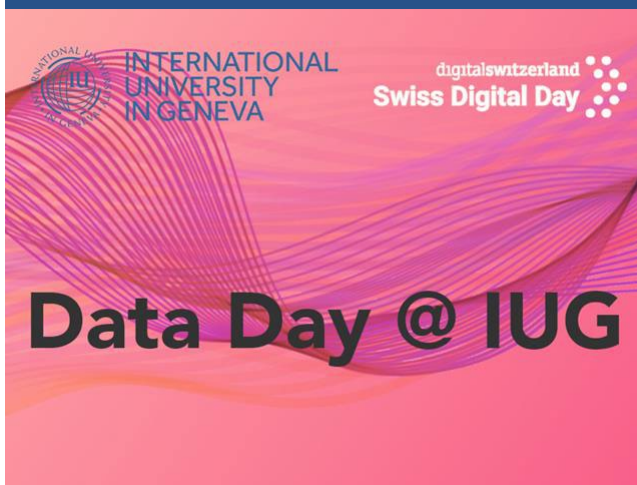
IUG has a new exchange program with ESLSCA in Paris providing the students an opportunity to spend a semester abroad. The institution is one of the oldest business schools in France with 50 international partnerships and 15'000 alumni.

ESLSCA Business School Paris has developed its activities over the years to become a centre of academic excellence, particularly in the areas of Finance, Management and Marketing.

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## Data Day @ IUG



# Data Day @ IUG

IUG organized together with Digital Switzerland several presentations on campus on the topic Big Data as well as career opportunities in Data Analytics and transforming Data into Value for Businesses. Representatives from Procter and Gamble, Vodafone and Oracle presented their organization and how they manage their data and business analytics strategy.

The event was chaired by Professor Dogan Guven and other faculty members from the Computer Science department.

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## UPCOMING EVENTS

**1 March 2022**

Presentation of Leyton Consulting

**24-25 May 2022**

Career Day

**2 July 2022**

Graduation Ceremony

## ALUMNI NEWS

**Victor Henriques** (Master of Business Analytics 2021), Treasury and Cash Management, Roche, Switzerland

**Paolo Di Tanno** (Master of Business Analytics 2021), Purchasing Analyst, Volkswagen Group Italia

**Nooraldeen Al-Bunnia** (Bachelor of Business Administration 2020), Business Development Manager at H.Mahmood J. Al-Bunnia & Sons Company, Amman, Jordan

**Roxane Roig** (Master of International Relations and Diplomacy 2021), United Nations Human Rights, Office of the High Commissioner, Geneva, Switzerland

**Nita Morina** (BSc in Computer Science 2021), Business Intelligence Intern, Amazon, Luxembourg

**Reem Rawashdeh** (Master of Business Administration 2006) Vice President, Wealth Management, Ludacka Wealth Partners, Omaha, Nebraska, USA

**Anastasia Noskova** (Bachelor of Business Administration 2014), Supply Strategy Lead, Preply, Barcelona, Spain

**Katerina Cepelikova** (Master of International Business 2017), Media Manager CZ&SK & Consumer Relations Manager CEU, Jacobs Douwe Egberts, Prague, Czech Republic

**Beate Kamdem** (Bachelor of Business Administration 1998), Consultant, Coreloquence Concept, Frankfurt am Main, Germany. Further Education: Master in Cooperative Economics, Philipps Universität Marburg, Germany

**Carl Tayo** (BSc in Computer Science 2021), Cybersecurity Analyst, IATA, Geneva, Switzerland

**Divya Sudha** (Master of International Relations and Diplomacy 2021), Programme Management Intern, United Nations Department of Safety and Security, New York, USA

**Ekaterina Belsky** (Bachelor of Arts in International Relations 2014), Director of Client Experience, Modernist Financial, Portland, Oregon, USA. Further Education: MSc Financial Planning, Kansas State University, USA

**Renée Aeberhardt** (BSc in Computer Science 2021), Data Analyst, Philip Morris, Germany



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