



We are pleased to share the latest news about our new programs, faculty and alumni in our newsletter. We hope you are safe in these turbulent times and encourage you to follow us on our social media pages.

[www.iun.ch](http://www.iun.ch)



## New Master in Business Analytics



In September IUG will launch a new master program in Data Science and Business Analytics. This graduate program will prepare the students as a new generation of managers who understand data and become fluent in data driven decision-making to solve real problems in today's digital world. This master is a multi-disciplinary program blending technology and business while providing key skills to graduates in Big Data and Artificial Intelligence.

[READ MORE](#)



## Digital Transformation



The University is pleased to welcome Vincent Ducret as a new faculty member who will be teaching Digital Transformation. Vincent has a bachelor of science and a master of science in Computer Engineering from EPFL, a world leading engineering school. After a career as Software Architect and Project Manager in System Integrators and Hardware/Software companies with Sun Microsystems, Vincent joined PMI International cumulating with the position of Head of Information Systems Innovation.

[READ MORE](#)



## Double degree with University of Plymouth



Since 2018 all students at the bachelor level can complete two degrees from the International University in Geneva and the University of Plymouth (UK) in three years. The University offers five different bachelor programs : Business Administration, International Relations, Digital Media, International Management and Computer Science. Students have the unique opportunity to study in a dynamic environment in Switzerland with a multicultural student body and faculty from academia and international business.

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## UPCOMING EVENTS

**20 May 2020**

Webinar: Digital Media during COVID-19 and beyond by Ms. Ekaterina Filipova

**9 June 2020**

Virtual Open House

**22 June 2020**

Webinar: Beyond COVID-19, Responsible Corporate Governance by Dr. Thomas Frankl

**20 July 2020**

Webinar: Digital Diplomacy, an overview by Mr. Christian Pauletto

**31 August 2020**

Webinar: How data-analytics is helping during COVID-19? Lessons for the future by Dr. Dogan Guven

**14 September 2020**

Orientation and registration for new graduate students

**21 September 2020**

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## ALUMNI NEWS

**Folkert de Jong** (Master of International Relations and Diplomacy 2019), Rabo Global Trainee, Rabobank, Utrecht, Netherlands

**Madeleine Olsen** (Bachelor in International Business and Master in International Relations and Diplomacy 2018), State Operations Manager, Harcourts International, Sydney, Australia

**Katerina Cepelikova** (Master of International Business 2017), Brand Manager, JACOBS DOUWE EGBERTS, Prague, Czech Republic

**Riccardo Saltarelli** (Master of International Business 2017), Planning and controller Analyst, EFG Bank, Geneva. Promotion: Assistant Vice President, EFG Bank, Geneva

**Ji Yoon Kim** (Master of International Trade 2016), Further Education & Training: Financial Management, Johns Hopkins University, USA

**Sara Daparma** (Master of Business Administration 2016), Account Manager, Refinitiv, Geneva

**Anastasiia Noskova** (Bachelor of Business Administration 2015), Special Projects Manager, Grab, Singapore

**Arthur Bagramian** (Bachelor of Business Administration 2014), Head of International Sales, Director of Imports, Arelan Group, Saint Petersburg, Russia. Further Education: accepted for September 2020 in the MBA program at Stanford University, California, USA

**Jason Thalmann** (MBA - Concentration in Finance 2012), ETF Product Manager, JP Morgan Chase, Boston, Massachusetts

**Elodie Fichet** (Master in Media and Communications 2011), Further Education & Training: Doctorate in Communication (2018), University of Washington, Seattle, USA. New Employment: Marketing Communications Lead for Amazon Devices Accessibility, Amazon, Seattle, WA, USA

**Amane El Rhafour** (Bachelor of Business Administration 2010), Financial Controller, Colgate Palmolive, Morocco

**Lei Yao** (Bachelor of Business Administration 2007), Founder and managing director, Inestia Sàrl, Geneva



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