



## Public Disclosure of Student Achievement

**Institution Name :** International University in Geneva

**Business Unit(s) included in this report:** Business, International Relations, Media and Communication, Trade, Computer Science

**Academic Period Covered:** 2018-19

**Date Submitted:** 17<sup>th</sup> October 2019

PROGRAM	RETENTION	GRADUATION
Bachelor of Arts in International Relations	89%	67%
Bachelor of Arts in Media & Communication	100%	100%
Bachelor of Business Administration	86%	71%
Bachelor of Science in Computer Science	75%	50%
Bachelor of International Management	44%	33%

*Cohort 2016-7*

PROGRAM	RETENTION	GRADUATION
Master of Business Administration	100%	100%
Master of International Business	100%	67%
Master of International Relations & Diplomacy	94%	86%
Master of International Trade	100%	50%
Master of Arts in Media & Communication	NA	NA
Master of Business Administration – Sales & Marketing	100%	67%

*Cohort 2017-8*

### Terms Used

TERM	DESCRIPTION AND HOW IT WAS CALCULATED
<b>Retention</b>	Percentage of students who remain at the University until the end of their degree program
<b>Graduation</b>	Percentage of students who graduate from the University (The percentage of all enrolled students existing in the University, within the academic year, who successfully graduated)
<b>Attrition</b>	Students who choose to leave the University before the end of their degree. (All students leaving the University, within the academic year, for reasons other than graduation or dismissal)

\* The Master of Arts in Media and Communication did not run in the 2017/18 academic year.