

In 2017, IUG will be celebrating its 20th anniversary

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New Study Abroad Program with Shanghai

The University is pleased to announce a new exchange program with Shanghai Jiao Tong University in China. The program offers the opportunity for students to spend a term abroad during the Summer and immerse themselves in a different cultural environment. Shanghai Jiao Tong University is a research-oriented university with strong international links. The Antai College of Economics and Management (ACEM) of Shanghai Jiao Tong University is the first business school in China to have triple accreditation by AACSB, EQUIS and AMBA.

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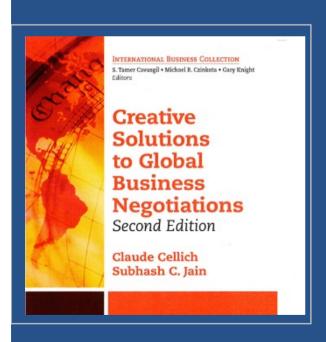




New Staff Members

The University is pleased to welcome two new staff members, Ms. Rosita Toscano and Mr. Nicholas Diehr Yeo. Ms. Toscano is responsible for undergraduate admissions and completed her university education in Italy. Previously she was employed by several multinationals including Procter and Gamble in Geneva. Mr. Diehr Yeo is the new assistant to the Dean and responsible for Student Affairs. Mr. Diehr Yeo completed his university education in Great Britain and started his career with the British Broadcasting Corporation (BBC) in London.





Publications by Faculty

The second edition on Creative Solutions to Global Business Negotiations by Professor Claude Cellich is now available on Amazon. The new book provides valuable insights into the fine points of business negotiations and explores the latest advances in the field of international business. Professor Thomas Frankl who teaches management has recently written an article on the case for family-owned businesses. He has analyzed which strategic decisions have contributed materially to the long-term survival of family-owned companies operating in a competitive environment and proposes five recommendations to ensure sustainability.



Upcoming Events

New entry for masters (applications still open if you do not need a Nov 2016 visa)

23
Nov 2016

Visit to the UN Refugee Agency (UNHCR) office in Geneva

6 Dec 2016 Open day from 12:30 to 7pm

6 Visit from the United Nations International Children's Emergency Fund
(UNICEF) in IUG premises

ALUMNI NEWS

Hyungsuk **Jin (MIT 2016)**, Manager, at the Trade Policy Department, Korea International Trade Association, Seoul, South Korea

Parviz **Rajabov (MBA 2014)**, Chief Advisor, Civil Service Commission of Azerbaijan Republic, Baku, Azerbaijan

Tooka **Pourgive (MIR 2014)**, English teacher at TALK EDUCATION, in Praia Do Forte, Bahia-Brazil

Jenna **Kuokkanen (BAIR, 2013)**, Intelligence Analyst, Centrica plc, London, UK. Further education: MA in Intelligence and International Security, King's College, London

Quentin **Epiney, (BBA & MBA, 2012-13)**, Member of the Board, Responsable Marketing Groupe, Responsable Division Prestige, Groupe Comptoir Immobilier SA President, Bazzile Technology SA (Start-up, in development); Administrator, Plurality Presse SA; Administrator, Courtiers Partenaires SA, Geneva, Switzerland Further education: Brevet Fédéral de Courtier en Immeubles, CSEEI, Switzerland

Ndiogou **Seck (MIB 2012)**, Technical officer, World Health Organization (WHO), Geneva, Switzerland

Further Education : Doctorate of Public Administration (DPA) , Plymouth University (UK)

Sarinyabha (Titawan) Sudjit (BAIR 2009)

Further education: Master In International relations, Bristol University, UK

Saied Basamh (MIB 2009), Promotion: Brand Manager, Perfetto-SMFF, Jeddah, Saudi Arabia

César **Guerra Guerrero (EMBA 2006)**, Trade Representative of Mexico to the European Union, Ministry of Economy, Brussels, Belgium

Maxime Riviera (BBA 2005), Director, Alpine Ski School Zermatt, Zermatt, Switzerland

Amelie **Janssens de Bisthoven- Fontvieille (BBA 2002)**, Head of business intelligence and cohead of project management, Notz, Stucki & Cie S.A., Geneva, Switzerland

Maurits **Rijkeboer (BBA 2002)**, Founder & CEO, Money.be, Brasschaat, Belgium Further educaton: MBA, Business School Lausanne, 2003

Daniel **Cheirif (BBA 2001)**, Responsible for Government & Finance, Grupo Corintio, Mexico City, Mexico

Ekaterina **Herzog (BBA 1999)**, Managing Director, The Nuance Group AG, Glattbrugg , Switzerland

Further Education: Executive MBA 2009, The University of Chicago Booth School of Business



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